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ClearMechanic Expert Diagrams Featured on RepairPal.com and ConsumerReports.org

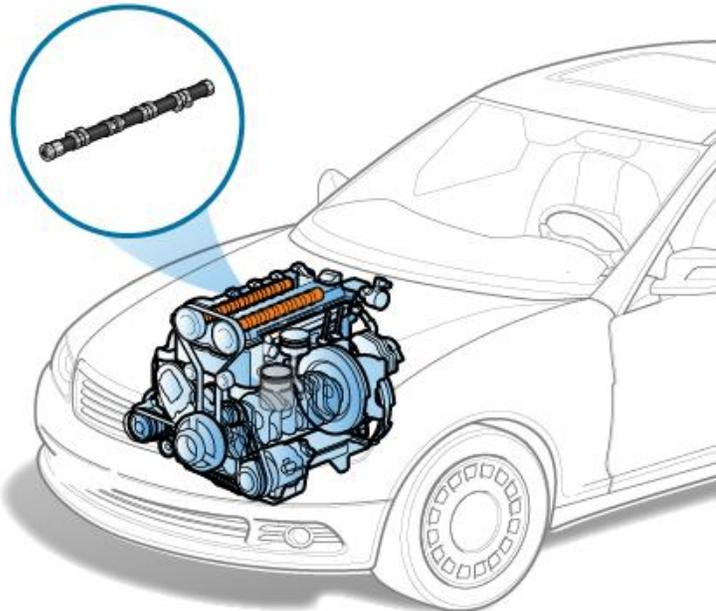
ClearMechanic's Expert Diagrams Receive Strong Exposure from Respected Industry Players

San Francisco, CA – (December 21, 2011) ClearMechanic, developer of visual explanation technology for automotive service centers, is now featured on respected automotive industry websites RepairPal.com and ConsumerReports.org.

RepairPal.com shows ClearMechanic's expert diagrams in their Encyclopedia section, pairing text explanations of various car parts with high-quality diagrams. Here is one example from the RepairPal.com website, illustrating the camshaft component of a vehicle's engine.

Camshaft Diagram

<http://repairpal.com/camshaft>



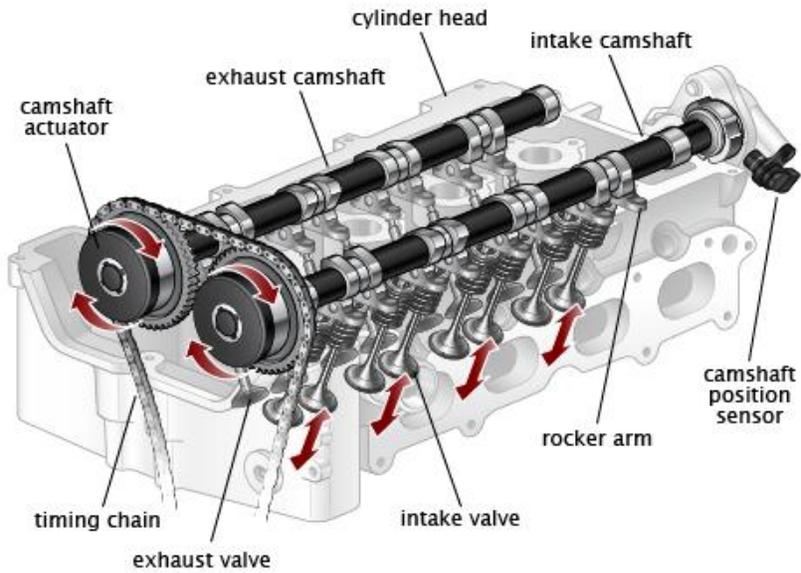


Image courtesy of ClearMechanic.com

RepairPal's text explanations and ClearMechanic's diagrams are also collectively featured on ConsumerReports.org as part of its new "Car Repair Encyclopedia." Here is one example from the ConsumerReports.org website, showing the location of the anti-lock brake system (ABS) components.

ABS Location Diagram

(<http://www.consumerreports.org/cro/cars/repair/encyclopedia/index.htm>, click on "Brakes")

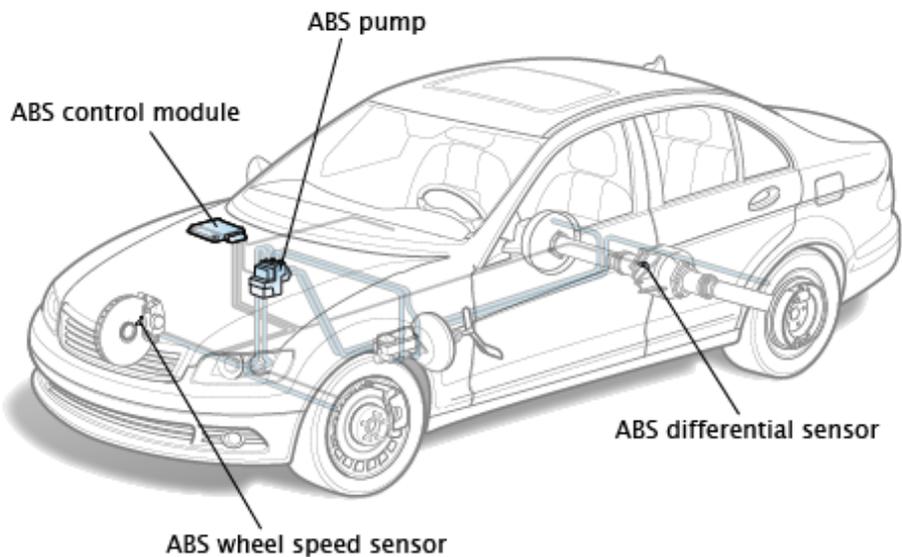


Image courtesy of ClearMechanic.com

“We are pleased to have our expert diagrams shown in highly regarded automotive industry websites,” said Brad Simmons, CEO of ClearMechanic. “We strongly believe that a well-informed car owner is a happier, more satisfied car owner.”

ClearMechanic has developed a comprehensive database of 1,000 technical diagrams and illustrations explaining the location and function of vehicle parts and systems. These diagrams are reviewed by certified technicians, service centers and consumers to ensure the proper combination of technical detail and consumer friendliness.

About ClearMechanic:

ClearMechanic develops visual explanation technology for automotive dealerships and repair shops. Its flagship products include mobile applications, expert illustration content and web-based tools to “visually explain” repairs to customers. ClearMechanic has documented a 20-40% increase in success on additional service recommendations when customers are shown photos of their defective vehicle parts. ClearMechanic also owns a comprehensive database of 1,000 technical diagrams and illustrations explaining the location and function of vehicle parts and systems. All content has been approved by master technicians for accuracy.

For more information, please visit www.clearmechanic.com.