

FOR IMMEDIATE RELEASE

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ClearMechanic Partners with TimeHighway to Launch “THTechView” Free Visual Explanation Program

*TimeHighway To Launch “THTechView” Mobile Application
In Collaboration with ClearMechanic*

San Francisco, CA – (August 15, 2011) ClearMechanic, developer of visual explanation technology for automotive service centers, has announced a partnership with TimeHighway, a leading provider of real-time scheduling and CRM solutions for dealers.

TimeHighway is launching THTechView, a mobile application that allows service centers to take high-quality photos of a customer's vehicle and immediately post them to their websites **at no charge**. TH TechView has been developed in collaboration with ClearMechanic and is now available on all Android smartphones. TH TechView will be available on the iPhone in early September.

TH TechView also includes a free “Live Photo Gallery,” which automatically posts photos taken with TH TechView on a service center's website in real time. Through its partnership with ClearMechanic, TH TechView also features expert illustration content next to each photo posted on a service center's website. See screenshots at the end of this release for additional information.

“We are pleased to support the launch of TH TechView with one of the most respected management teams in the automotive software industry,” said Brad Simmons, CEO of ClearMechanic. “Showing customers real-time vehicle photos is proven to improve sales and retention. We are excited to incorporate this technology into TimeHighway's current product offering.”

Karen Dillon, President of TimeHighway, adds: “We are really pleased to offer this additional enhancement to our customers. We understand that “seeing is believing” and are confident THTechView will have a dramatic impact on service department sales and our dealerships will see increased ROI with the use of this simple process.”

Service centers using TH TechView can also subscribe to several optional premium offerings. For more information, please contact representatives from ClearMechanic or TimeHighway.

About ClearMechanic:

ClearMechanic develops visual explanation technology for automotive dealerships and repair shops. Its flagship products include mobile applications, expert illustration content and web-based tools to “visually explain” repairs to customers. ClearMechanic has documented a 20-40% increase in success on additional service recommendations when customers are shown photos of their defective vehicle parts. ClearMechanic also owns a comprehensive database of 1,000 technical diagrams and illustrations explaining the location and function of vehicle parts and systems. All content has been approved by master technicians for accuracy.

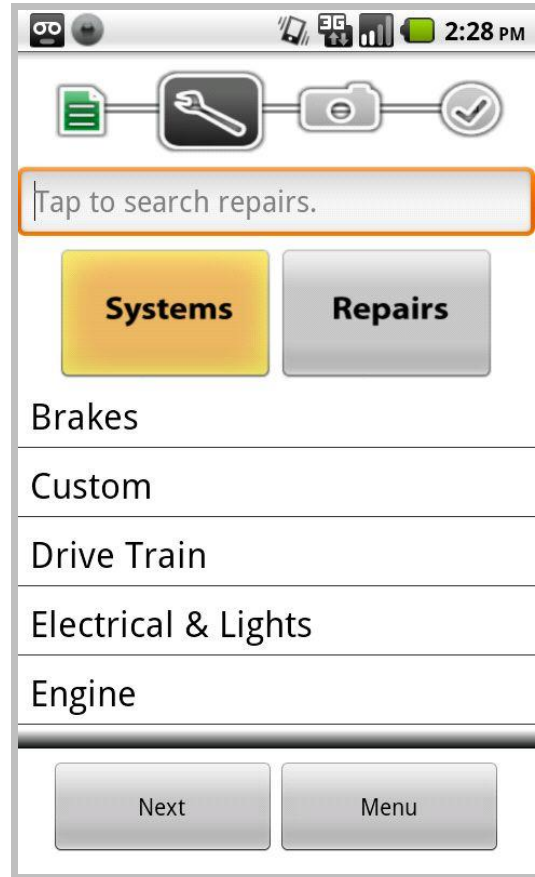
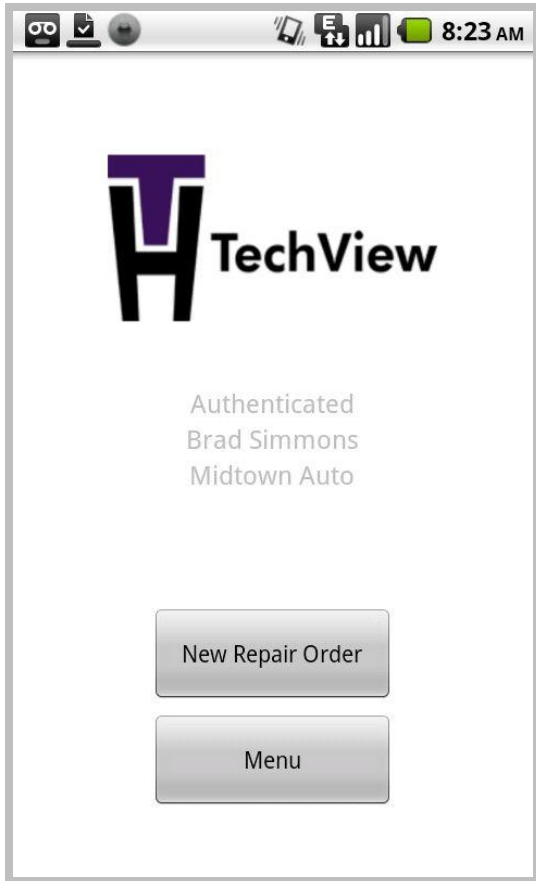
For more information, please visit www.clearmechanic.com.

About TimeHighway:

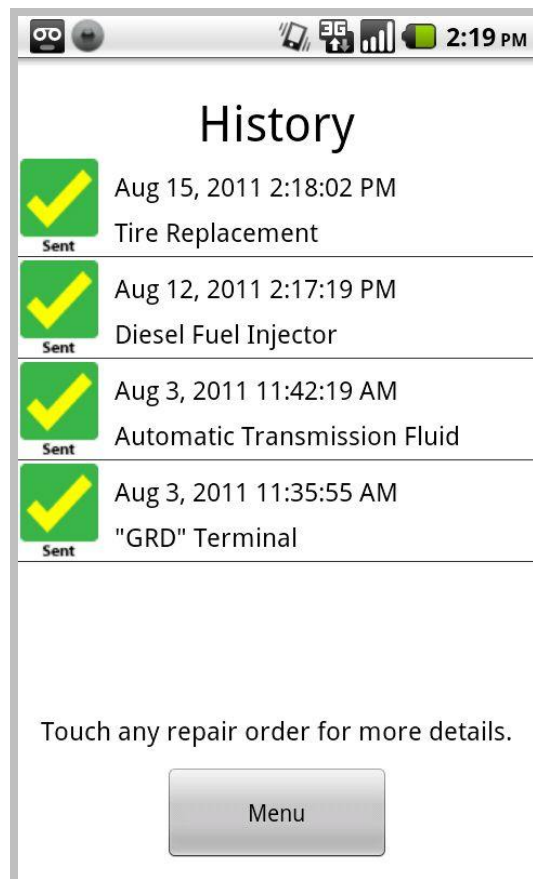
TimeHighway.com is the premier, real-time service appointment scheduling solution. It assists the Service Manager in managing the service drive and provides true shop loading, along with offering customers real-time, online service scheduling. Seamless DMS integration is provided, as well as automatic confirmation, reminder, completion notification and thank you emails or text.

For more information, please visit www.timehighway.com.

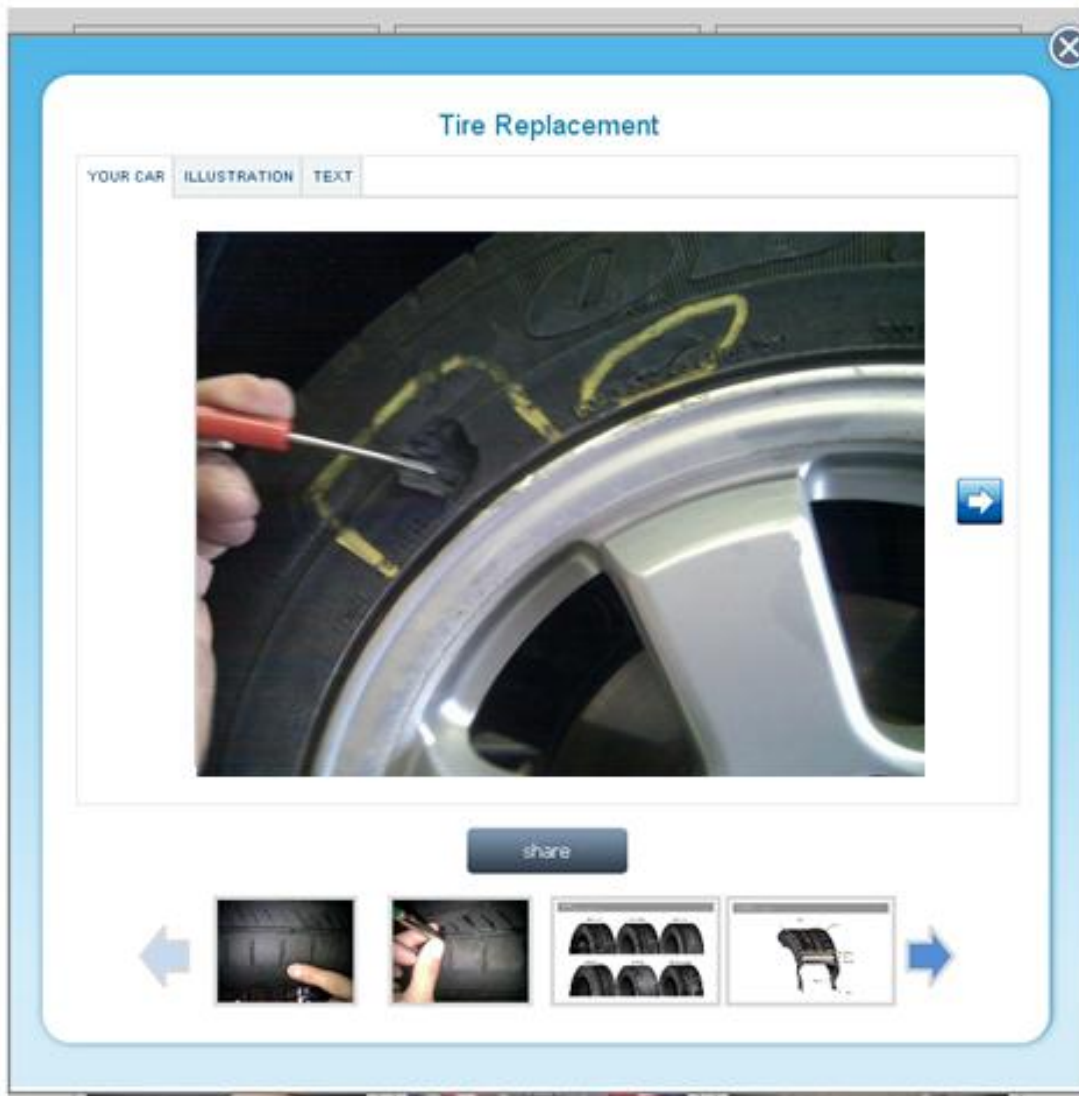
Screenshots of THTechView Free Android Mobile Application



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Screenshots of THTechView Live Photo Gallery



Screenshots of THTechView Live Photo Gallery

Tire Replacement

YOUR CAR ILLUSTRATION TEXT

Tire structure
Suspension & Steering systems

The diagram illustrates the internal structure of a tire. The top surface is labeled 'tread' and features 'grooves'. Below the tread are the 'cap plies', 'belts', and 'radial plies'. The inner surface is labeled 'inner liner', and the bottom edge is labeled 'beads'. The diagram is presented in a 3D cutaway view, showing the curved shape of the tire.

Navigation: Left arrow, photo thumbnails, right arrow